Purdue Agriculture  
Spirit of the Land-Grant Mission Award

I. Purpose  
The purpose of the Purdue Agriculture “Spirit of the Land-Grant Mission” Award is to recognize faculty for excellence in integrating and promoting our core mission: discovery, engagement, and learning. This award is to highlight and celebrate faculty who have successfully developed an integrated, comprehensive program that benefits agriculture nationally and/or internationally.

Nominations must 1) identify the importance of the nominee’s contributions to discovery, engagement, and learning, 2) define how they are integrated, and, 3) describe the value of their integration to address agricultural problems and issues at the local, regional, national or international level. A strong connection between each of the mission areas and the impact of the integrated programs must be clearly demonstrated.

In recognition of this award the award winner will be given a plaque and $10,000 to support his/her program along with an honorarium of $1500 (less taxes) from the Robert O. and Zelma C. Swaim Memorial Fund. The award winner will be expected to deliver a presentation describing his/her integrated program in the fall of 2011.

II. Eligibility  
Tenured and tenure-track faculty in the College of Agriculture, School of Veterinary Medicine, and College of Health and Human Sciences that are supported by Hatch, Smith-Lever, McIntire-Stennis, and/or Animal Health funding are eligible for this award.

III. Nomination Format  
The nomination packet should include:
A. Nomination Cover Letter: A cover letter should provide justification for the nomination and should describe the importance and value of the integrated program. Nominators may be department heads, faculty, or staff. Self nominations will also be accepted. A statement of support from the department head of the nominee is strongly encouraged.

B. Nomination Content (single-spaced, 12-pt-Arial font, 1” margins, 5 page maximum)
   1. SUMMARY (limited to 350 words). Clearly justify and describe the integrated program including major achievements and impacts.
   2. PROGRAM JUSTIFICATION (½ page to 1 page). Describe why there was a need to develop the integrated program and what problems/issues were being addressed.
   3. PROGRAM DESCRIPTION (1 to 2 pages). Describe the integrated program and identify how the core mission areas are specifically integrated.
   4. PROGRAM IMPACT (1½ to 3 pages). List major contributions (significant outreach projects initiated, key research findings, outstanding teaching, international collaborations, etc.) and briefly describe their significance. What differences have the nominee’s program made? How does the program impact citizens in Indiana, nationally, and/or internationally? What funding and scholarly activities have resulted from the integrated program?
5. PROGRAM PARTNERSHIPS (limited to ½ page). Describe what partnerships were formed with other academic institutions, with industry groups, with government groups, to help make the integrated program successful.

C. Supplementary Information
1. NOMINEE’S CV (limited to 2-pages, single spaced) that includes the following:
   a. Academic record (educational background)
   b. Faculty appointments (rank, date)
   c. Membership in professional societies and organizations
   d. Service on state, regional, national and international panels, advisory and editorial boards, etc.
   e. Awards and honors received
   f. List of significant publications related to the award nomination that include:
      ▪ Refereed journal papers
      ▪ Extension publications
      ▪ Other technical publications, including published proceedings
      ▪ Books and book chapters
      ▪ Published abstracts
      ▪ Invitational papers presented
      ▪ Electronic media
   g. Grants and contracts related to the award application
   h. Students and post-doctorates advised
2. SUPPORTING LETTERS. There should be a total of three supporting letters (excluding the nomination letter), including at least two from outside Purdue University. These should address how the person’s integrated program positively impacts his/her field or discipline.

IV. Submission of the Application
The application packet should be sent electronically to Wendy Madore (wmadore@purdue.edu) in the ARP office. Applications must be received by 5:00 pm, March 11, 2011 to be considered. Applications should be arranged and submitted in the following order:

   ▪ Nomination cover letter
   ▪ Nomination content (5 page limit)
   ▪ Nominee’s CV (2 page limit)
   ▪ Supporting letters

V. Evaluation and Selection of the Award Winner
Nominees will be evaluated and award recipients selected by an evaluation committee comprising faculty from the three colleges. The chair of the selection committee, in consultation with its members, shall develop guidelines for its operation. The selection committee will consider the nominee’s achievement and total performance through excellence in discovery, engagement, and learning. Nominations will be ranked based on the criteria described above with the most important element being integrated programmatic impact.