Fish Farming Screening Questions

1. Why do you think that this is something you would like to do?

2. Do you intend to do this as a:
   a. Hobby?
   b. Part time (supplemental) job?
   c. Full time career?

3. Will you provide all of the labor by:
   a) Self?
   b) Family and friends?
   c) Hired hands:
      • Part time?
      • Full time?

4. What fish do you think you would grow and why?

5. Have you considered how much it will cost to grow this fish? How do you know this?

6. How much profit do you expect to realize from the enterprise? How do you know this?

7. How do you expect to market your fish?
   a) Personal consumption?
   b) Local?
   c) Regional?
   d) National and/or international?

8. In what form will you market your fish?
   a) Live
   b) Whole on ice (boxed)
   c) Processed is some fashion
      • Do you have an FDA certified processing facility?
      • Is an FDA certified processing facility available to you for contract processing?

9. How will your product get to market?
   a) Road side stand?
   b) You'll deliver?
   c) Someone will come and pick it up?

10. What technology will you thinking of adopting to grow out your fish?
    a) Ponds
b) Cages  
c) Raceways  
d) Tanks

11. Why did you pick this technology?

12. Will you have to pay someone to install the production system for you or you intend to do it yourself?

13. Do you have any knowledge and experience growing fish?

14. How much water is available to you for growing fish?

15. What is the source of water available to you?  
   a) Stream  
   b) Lake or pond  
   c) Spring  
   d) Well

16. What is your expected schedule of production?

17. Do you already own  
   a) The necessary land?  
   b) The necessary buildings?  
   c) The required equipment?

18. Will you have to borrow the money to begin this project?

19. Will you have the working capital to see you through startup until you are able to sell your first harvest?

20. If you have losses in the beginning, do you have sufficient capital to see you through multiple restarts?