

Book Harmon Leadership Forum February 18, 2014 Dean's Auditorium, Pfendler Hall

Everyone is Welcome!

Students attending will:

Learn from a personal story of a successful industry leader,

- Become more aware of leadership needed in agricultural careers,
- Strengthen the intentional planning of their personal leadership, and
- Gain a better understanding of national and international leadership in agriculture.

Attendance applies towards the College of Agriculture Leadership Development Certificate.

Kenda Resler Friend External Communications and Media Relations Leader, Dow AgroSciences



Schedule of Events:

11:30	Lunch: Pizza Provided
12:00	Forum: Planning (Living) Your
	Personal Leadership Journey
1:00	Questions & Discussion
4:30	Leadership Challenge Workshop:
	"Good Questions Lead to Good
	Communications"
6:00	Sandwiches Provided
6:30	Leadership Insights: Forrest
	Roberts, Beef USA. AFA Webinar
	www.agfuture.org

Kenda earned a B.A. in public relations and an M.S. in agricultural communications from Purdue University. She is active in the community, with favorite volunteer areas including various 4-H efforts as well as AgrIInstitute. A 2012 Distinguished Purdue College of Ag Alumni winner, she serves on the Purdue Ag Trust Fund board. She is active in leadership at First Mennonite Church of Indianapolis and, with her husband, enjoys the activities of her elementary school-aged children.

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